

The Daily Astorian

ASTORIA, OREGON:

FRIDAY..... JULY 15, 1881

Astoria Lodge No. 40, I. O. O. F.
Regular meetings every Tuesday Evening at 7½ o'clock, at Good Templar's Hall, Chapman Street, Astoria, over C. L. Parker's Store. Members of the Order, in good standing, are invited to attend. Degree meeting 1st Monday each month. By order, W. C. Temple Lodge, No. 7, A. F. & A. M.

Regular communications first and third Wednesdays at the Hall in Astoria. Members of the Order, in good standing, are invited to attend. By order, N. G. Beaver Lodge, No. 35, I. O. O. F.

Most every Thursday evening at 8 o'clock in the Old Fellow's Hall, east of Cass and One-ninety Streets, Astoria. Members of the Order are invited to attend. By order, B. H. CARDWELL, Amador and Clerk. COMMERCIAL COUNCIL.

Regular meetings second and fourth Tuesdays of each month, at 7½ o'clock.

Persons desiring to have matters acted upon by the Council, at any regular meeting must present their petition in writing to the Secretary before the Friday evening meeting to the Tuesday on which the Council holds its regular meetings.

B. H. CARDWELL,

Amador and Clerk.

89-A good advertiser particularly puts his show-windows into the newspaper.

89-Most people "take a look at the advertisements." If they read those of other people, why will they not see yours?

89-It costs less to print advertisements than to send out salesmen. A good advertisement is seen and read by more people in one day, than most salesmen can call on in a year.

89-An advertiser cannot tell his story. It makes no difference what he might do, and states exactly what the merchant wants to say, neither more nor less. Advertisements are honest and faithful servants.

89-Do they pay? Yes, an advertiser saves money. We know of men that will offer to do a paper, and let it for a few years for nothing, and then send it back to the publisher with the P. M. C.'s inscription, "refused." Such houses as pay nothing to anybody, if they can help it.

89-Goods speak for themselves, and it is only after they are bought that they can do. An object in advertising is to induce people to buy them and try them. If goods speak for themselves, a good advertisement may also speak for the goods.

89-Some men can see things only retrospectively. Instead of looking forward to what they might do, they only look back to what they might have done. They learn from experience, after it has been done. Most men are like this. Such men are the non-advertisers. "Book Learnings" were once despised by the self-styled "practical" farmers, but when the latter saw the former's crops, they changed their minds.

89-I am doing a good enough business without advertising. No doubt you are doing well enough for your present needs, but do you forget the pangs of existing elections, the times of war or pestilence, or any of those other events that are the sources of loss or success? These must be calculated for and discounted. If you would hedge them over, One must make more than he needs, to make a fortune, and advertising is a powerful auxiliary in money-making.

89-No man should deprive his wife and family of a good local paper. They do not get out from home to hear the news as do the husband and father, and the mother can get the news from a lonely house of his absence. It is the worst possible economy to deprive the family of a pleasure so easily and cheaply presented. And yet there are those who say that they are poor to afford paper, but the cost to poor is about twenty times the price of a paper every day for whisky and tobacco.

89-MORE TRUTH THAN POETRY.

Printing in black.
Printing in white.
Printing in colors,
Of sombre or bright.

Printing for merchants,
And hand-agents, too;
Printing for any
Who've printing to do;

Printing for bankers,
Clerks, auctioneers,
Printing for druggists,
For dealers in wares.

Printing for drapers
For grooms, for all,
Who will send in their job;
Or give us a call.

Printing of pamphlets,
Or bigger books, too;
In fact there are few things
But what we can do.

Printing of labels,
All colors we use, size,
Especially fit for
Our salmon producers.

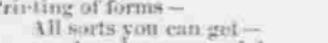
Printing by hand,
Printing by steam,
Printing from type,
Or from blocks—by the team.

Printing of phaenacis,
Printing of bills,
Printing of car-notes
For stores or for mills;

Printing of forms—
All sorts you can get—
Legal, commercial,
Or houses to let.

Printing done quickly,
Bold, stylish or neat,
At the ASTORIAN OFFICE,
On Cass and Fourth street,
ASTORIAN BUILDING, CASS STREET

THE WEEKLY ASTORIAN
—IS THIS—
BEST PAPER FOR OREGON



PRINTED IN OREGON.

CALL AND GET A COPY of this week's issue to send to some friend.

ISSUED EVERY FRIDAY MORNING,
OFFICE IN THE ASTORIAN BUILDING,
CASS STREET.

I. C. IRKLAND — PUBLISHER.

TERMS OF SUBSCRIPTION.

Served by Carrier per month..... 25cts

One Copy, four months..... \$1.00

One Copy, twelve months.....

25¢ Advertisements inserted by the year, for the time that one copy is sent to the printer for the first insertion, and \$1.00 per square foot for each subsequent insertion will be charged.

COMMERCE AND TRADE.

THE MARKETS.

Financial.

Silver, at par.
Coin exchange on San Francisco \$4 per cent premium.
Coin exchange on New York buying par; selling, ½ to 1 percent.
Legal Tenders—par.
Telegraphic transfers on New York 1 per cent, premium.

Astoria Markets.

Flour—Safeway \$4.00; Extra \$4.25; Corn Meal 30 cts. 30 cts. Buckwheat 30 cts. 30 cts.

BUTTER—Choice, roll, 90 cts. 30 cts.

CHEESE—Cheddar dairy 10c.

Eggs—30 cts. doz. Chicken, \$4.00.

FRENCH MEATS—Choice cuts, Lamb, 10c.

Beef \$8.00; Pork 10c; Mutton \$8.00.

Beefs—\$8.00; Pork 10c; Mutton \$8.00.

MEATS—Breakfast bacon 135¢ per lb.; sides 135¢ per lb.; ham 135¢ per lb.; corned beef 10¢ per lb.; corned rock 10¢ per lb.

BEANS—30 cts.

LAMB—10c and caddies 15¢ per lb.

HONEY—In frames 40c; in glass 50c.

DRIED FRUITS—Blackberries 25c; Prunes 25c.

MILK—Fresh—Brands \$10.818 ½ ton; chop feed \$2.00; shorts \$2.00; Hay \$2.00.

OATS—\$1.567 10c per lb.

WOOL—Oregon, Valley 27¢ 60 cts. B. & W.—Oregon, 25¢ 50 cts.

HIDES—Heavy sorted 10c; light, do; tanned 10c; leather 10c.

FAMILY PROVISIONS—Bacon 135¢ per lb.; clear Oregon sides, 135¢ per lb.; hams, 125¢ per lb.

BALLET—Cost food 60¢ per lb.; Brewing 18¢ per lb.

EGGS—30 cts. per doz.

FLOUR—Oregon extra \$4.75¢; Superfine, \$8.87¢; 10c 12½ cts.; Walla Walla extra, \$4.87¢.

BUTTER AND CHEESE—Extra fancy Butter, 40 cts. 30 cts. Fresh roll, good choice, 45¢ 47¢ etc.; Pickled, 40 cts. 30 cts.

SEEDS—Flax, 25¢ 30 cts. 30 cts. Canary, 30 cts. Alfalfa, 14¢ 15¢; Timothy, 80 cts. 70 cts.

BAGS—There is a good business in a judicious way at 80¢ per cent for standard grain.

FRUITS—Dried apples, 50¢ 60 cts. per lb. for dried; Peaches, 50¢ 60 cts. per lb. Plums, 50¢ 60 cts. per lb.

STARCH—Refined, terms net cash.

CUBE, barrels, 135¢; Crushed, 135¢.

Powdered, blks., 135¢; Fine, Crushed, blks., 135¢; Dry Granulated, blks., 135¢ Extra Granulated, blks., 135¢.

SOAP—10c per lb.

SHAMPOO—10c per lb.

SOAP—10c per lb.